



CIPD partners with Haymarket Media Group to launch Festival of Work

- **The future of work is human**
- **7,000 people professionals to come together at London's Olympia**
- **12-13 June 2019 at Olympia London, www.festivalofwork.com**

London, Wednesday 25 April: The CIPD, the professional body for experts in people at work, today announces a major new international event: the **Festival of Work** - produced in partnership with international specialist media company Haymarket Media Group.

Running between **12-13 June 2019 at Olympia London**, the **Festival of Work** will be the world's greatest celebration of people at work - and the largest UK-based event serving the entire work-based community.

The **Festival of Work** will be a game-changer: a multi-platform, multi-day experience that will be a landmark event for both people professionals and business leaders - at a time where people and the workplace are at the centre of the international political, technological and organisational conversation.

The experience will see over 7,000 people professionals attending over two days, including 1,200 conference delegates, and over 130 speakers across nine stages.

CIPD Chief Executive Peter Cheese says: "New business models and ways of working are drastically changing organisations and what makes them successful. The Festival of Work will be the ultimate celebration of people in the workplace, focussing on what makes us unique and the vital components that will drive a future of work that is truly human. We will be bringing together pioneers of innovative business strategies, people management, technology and learning, and showcasing how they contribute to good work that is sustainable and adds value to businesses, individuals, the economy and society."

The **Festival of Work** will see the co-location of two of the CIPD's most successful annual events (the Learning & Development Show and the HR Software and Recruitment Show) to become central elements of the new festival.

The event has been designed to harness all the benefits of these existing shows with inspiring new content and exhibitor zones to meet the needs of the larger audience: the Learning and Development zone, the HR Software zone, and the brand new 'Festival of Work' zone.

Kevin Costello, CEO of Haymarket Media Group, adds: "While technology is creating major step changes in many sectors, human capital remains the most precious commodity in any workplace. Haymarket has a heritage in driving thought leadership around better business and organisational practice across a raft of sectors internationally.

"We've been working in close partnership with the CIPD since 2012 to ensure their comms strategy keeps pace with their innovation, and I'm delighted and excited that we're creating this game changing experience with them at such an important period in the evolution of work."

Haymarket is an international company with a global audience of almost 20 million engaged consumers and professionals. Over 16,000 companies around the globe turn to Haymarket to help their businesses grow. It's home to over 70 market-leading brands and over 120 events each year including the CIPD Annual Conference and Exhibition.

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Visit the website www.festivalofwork.com or follow #FestivalofWork @festivalofwork

Book a stand - +44 (0)20 8267 3201, sales@festivalofwork.com

Sponsorship - +44 (0)20 8267 3201, sales@festivalofwork.com

Speaker proposals - register here

<http://surveys.haymarket.com/s3/CIPD-Event-and-Magazines-Speaker-Proposal>

Marketing partnerships/Press & PR - social@festivalofwork.com

About CIPD

The CIPD is the professional body for HR and people development. The not-for-profit organisation champions better work and working lives and has been setting the benchmark for excellence in people and organisation development for more than 100 years. It has a community of more than 145,000 members across the world, provides thought leadership through independent research on the world of work, and offers professional training and accreditation for those working in HR and learning and development. www.cipd.co.uk

About Haymarket Media Group

Haymarket Media Group creates award-winning specialist content and services for international audiences. The company has more than 70 market-leading brands created by world-class experts in locations in the UK, the US, Hong Kong, Singapore, India and Germany. Our consumer and professional brands connect people and communities across digital, mobile, print and live media platforms. Although Haymarket's portfolio is diverse, its mission is the same across borders and markets: to deliver brand experiences which truly meet the needs of its audiences and clients. Haymarket's brands include What Car?, Pistonheads, Campaign, PRWeek, Management Today, MyCME and Finance Asia.